祝賀
香港亞洲流行音樂節六週年
撼動亞洲舞台 綻放音樂火花

香港作曲家及作詞家協會 致意

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"Music In One Asia" is the theme of the Hong Kong Asian-Pop Music Festival (HKAMF) this year. To support environmental causes and uphold the idea of building a greener future, the HKAMF organizing committee will dedicate its efforts toward encouraging environmental protection through music to all of the people in Asia.

Entering its sixth year, the HKAMF has become one of the most influential annual events of music in Asia. Similar to previous years, the HKAMF will feature the most outstanding musical talents from eight Asian countries/regions to compete on our stage in Hong Kong. Together they will showcase their creativity and unleash the power of music.

The most talented budding recording artistes from participating countries/regions of Asia will take their first step to stardom by competing for the Asian Supernova Award. Numerous contestants of the past have shot to fame and success! A prime example being Gille from Japan who won three awards last year. Not only has she achieved widespread recognition from music fans, but she has also become the Macau tourism ambassador from Japan.

The contestant for the 1st Asian Supernova Competition William Chan is now a superstar sensation of the music, TV and film industries in Mainland China.

N-Sonic and Anda from Korea have also been signed respectively under renowned Hong Kong record companies, who are now incontestably popular artistes in Asia.

These success stories have proven that the HKAMF is a valued music platform for aspiring new talents to deliver out-of-this-world performances.

The HKAMF Business Forum this year will discuss the "Korean wave", a trendsetting cultural phenomenon in the spotlight over the years. A number of acclaimed guest speakers will analyze and explore the business opportunities that Korean culture fosters and its development in the music industry, sharing insights with industry players.

HKAMF 2016 will again be an ideal platform for music industry elites and new talents to support music, while promoting environmental awareness. We would like to invite you to join us at this Asian music extravaganza!
FOREWORD

Mr. Gregory SO Kam-leung, GBS, JP
Secretary for Commerce and Economic Development

The Government of the Hong Kong Special Administrative Region (HKSAR) is pleased to sponsor, for the sixth year in a row, the Hong Kong Asian-Pop Music Festival (HKAMF). The event provides an important platform for music exchange within Asia.

This year’s HKAMF continues to feature top and budding singers from a number of Asian countries and regions to bring a music extravaganza to the audience, underlining Hong Kong as Asia’s music hub.

The HKSAR Government will continue to work closely with the music industry to promote the growth of Hong Kong’s music sector.

On this occasion, on behalf of the HKSAR Government, I would like to express our gratitude to the International Federation of the Phonographic Industry (Hong Kong Group) for organising, once again, the HKAMF, and to welcome members of the music fraternity and singers from Asia.

I am confident that this year’s HKAMF will go from strength to strength.
I am delighted to welcome industry representatives and music lovers to the 6th Hong Kong Asian-Pop Music Festival (HKAMF).

The Hong Kong Trade Development Council (HKTDC) is committed to promoting Hong Kong’s growing multimedia and entertainment industries by exploring new business avenues. This is why the HKTDC has been a keen supporter of the HKAMF since its launch by the International Federation of the Phonographic Industry (IFPI) Hong Kong Group in 2011.

In five short years, this music extravaganza has become firmly established as a highly anticipated annual gathering for music fans throughout the region. A platform for emerging talents and a facilitator of cultural interaction, this year’s HKAMF welcomes established stars and new artists from eight countries and regions across Asia to deliver a series of exhilarating performances.

In addition to the HKAMF, the HKTDC continues to co-organise the Business Forum with the IFPI Hong Kong Group. The forum this year is entitled "K-Pop Legend – How Korean Pop Music Opens Up New Opportunities in Asia". Our distinguished speakers from Korea, the Chinese mainland and Hong Kong will discuss how Korean music is shaping Asia’s pop culture and analyse business opportunities arising from this trend.

Our sincere gratitude to CreateHK for its support in helping to make this event such a great success. On behalf of the HKTDC, I would like to express my appreciation to all record companies, production crews and media representatives for their staunch support of the HKAMF. The convergence of ideas among creative industries, music lovers and the media will help ring in a new era for the region’s music scene under the theme of “Music In One Asia”.

I wish this year’s Music Festival every success and abundant business opportunities for all participants in the year ahead.
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全城投入，全力支持

Hong Kong International Film & TV Market (FILMART)
香港國際影視展

20th Edition

HK International Film Festival
香港國際電影節

Digital Entertainment Summit

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HKAMF 2016

表演嘉賓
MUSIC SHOWCASE

亞洲8地參加切磋演出歌手
Renowned artistes representing 8 regions of Asia participating in the showcase performance

香港亞洲流行音樂節邀請了亞洲八個國家及地區的超級巨星，進行音樂表演，以鼓勵業界交流並配合亞洲音樂一體化的發展。
HKAMF has invited top-ranked artistes from 8 participating countries/territories to perform in a music showcase so as to encourage music exchange and communications amongst the music industry players and to fall in line with the development of music in one Asia.

（排名不分先後 No order implied）

中國內地 MAINLAND CHINA
張磊  Zhang Lei

張磊由2012年開始發佈歌曲，2014年參加新疆“絲路庭州音樂節”。
2015年參加“中國好聲音第四季”，獲得全國總冠軍，正式加入樂壇。

Zhang Lei debut in the year 2012. He advanced his career by successfully joining the “Silk Road Music Festival”. His biggest break came when he was awarded the Champion in the fourth season of The Voice of China; solidifying his music career.

中國內地

MAINLAND CHINA

丁丁  Ding Ding

丁丁是中國流行女歌手、影視演員及模特兒。她於2006年開始模特兒工作，2009年參加綜藝節目獲得第三名。2012年參加中國好聲音節目，打入16強。2013年推出首張個人專輯，成為人氣年輕偶像歌手。

Ding Ding is a singer cum actress and model from China. While her modelling career began in the year 2006 and later branched into performance and entertainment, she achieved the third place at TV variety show in 2009. In 2012, her in-roads to singing career began by being one of the 16 finalists in The Voice of China contest. Ding Ding later released her debut album in 2013 and is now recognised as an upcoming idol singing talent.
香港 HONG KONG
許志安 Andy Hui

Andy Hui’s illustrious singing career first started as the 1st Runner-up at a major TV talent scouting contest in 1986. Soon he was awarded a recording contract. He rose to fame after being invited by super star Anita Mui for a duet recording, which gave him a major hit. Andy first solo album in 1988 firmly established him as a star with unique vocal style and repertoire. The rest was history in the making with numerous music awards supporting him as a treasured local recording star with sustaining power.

台灣 TAIWAN
F.I.R.

F.I.R is a famous band from Taiwan. It was established in 2003 and their name was taken from the initials of the 3 members but often coined as Fairyland in Reality. Their debut album in 2004 firmly established their musical power as one of the most influential and popular band from Taiwan. F.I.R. has now 7 album releases with multiple mega hits and numerous music accolades achieved. Their many world tours further established them as one of the greatest bands from Taiwan.
日本 JAPAN
w-inds.

由主音橘慶太（KEITA）,千葉涼平（RYOHEI）及結方龍一（RYUICHI）三人組成的w-inds。01年3月14日正式出道，首張單曲「Forever Memories」引爆全日本w-inds旋風。首張大碟「w-inds. 1st message~」及之後多張單曲也打進Oricon唱片銷售公信榜第1位。並數度出演“紅白歌合戰”。每年夏天在日本國內舉行10萬人concert tour之外，w-inds旋風更席捲台灣、香港，韓國，中國，泰國，等亞洲各地！更被邀請到中國，北京為中日邦交紀念活動，在中國國家主席胡錦濤來日本時作演出！在香港方面，2007年w-inds成為首隊被香港政府邀請出席香港回歸十週年演出的外國隊伍！09年至15年間，更7度來港演出！

w-inds由04開始連續10年獲得IFPI（HK）日韓部門最高銷量大獎，創下紀錄！2015年，w-inds成為首隊日本組合及歌手，獲日本駐香港總領事館總領事發「總領事表彰」獎狀，彰顯協助促進日本與香港、澳門等海外國家及地區之間的相互理解和親善友好的個人或團體！

w-inds is one of the hottest groups from Japan, formed by Keita, Ryohei and Ryuichi. w-inds was established on 2001 with the debut single “Forever Memories”, then followed with the debut album “w-inds. 1st message~” which scored No.1 in the ORICON chart. They participated NHK Red & White Singing Contests for 6 times and is recognized a super hit group in Asia Pacific region, in particular a favorite in the Mainland China market. They were the first oversea group to be invited for the 10th Anniversary of Hong Kong Re-unification Event.

w-inds. scored the Best Selling Japan/Korea Release for 10 years running in the IFPI Hong Kong Top Sales Music Awards, and which sets a record. As a further accolade, w-inds. was presented with a special award from Japan Consul General in Hong Kong in 2015 in recognition of their contribution in bridging music culture and harmony among Japan, Hong Kong and Macau.

韓國 KOREA
AOA

AOA是韓國人氣女子組合，團名意思是Ace Of Angels，由7位成員成員，風格是K-Pop及舞曲為主。她們於2012年出道，曾推出多張單曲及迷你專輯，全部都成為流行榜大熱，同時獲得多個音樂獎項。除了韓語之外，她們更加學習日語，於2014年開始進軍日本樂壇，在日本亦廣受歡迎，是亞洲區的人氣偶像團體。

AOA is a Top Hit Korean Girl Group, the name means Ace of Angels, that are currently active with 7 members, they are a K-pop Dance group. AOA was established in 2012, they released several singles & mini albums, all reached top hits on the charts and they also scored with various music awards. AOA entered the Japanese market in 2014, they are one of the hottest idol groups in the Asian region.
新加坡 SINGAPORE

潘嘉麗  Kelly Poon

Kelly Poon is an all-round popular singer/filmi/TV artiste from Singapore, while she speaks English & Chinese fluently, she is also a well known music composer in the Asia-Pacific region. She has altogether 5 albums released in the region with various music award achievements. among which the hit song “Lover” scored No.1 in many Music Charts.

馬來西亞 MALAYSIA

茜拉 Shila Amzah

茜拉Shila Amzah is a Malaysian award winning singer/songwriter, dancer, actress and producer. From the age of 4, Shila was already going to recording studio with her dad, a famous singer in Malaysia. She began making music when she was 9 years old and released her debut album at the age of 10. In 2012, she participated in the Asia Wave TV show in China and won the Champion. Shila became more popular in China after winning the third runner up of “I am a Singer” TV Show. In 2015, she released two Chinese singles and scored various music awards. Her first Chinese album will be released in 2016.

泰國 THAILAND

朗嘎拉姆 Viseskul Vanatsaya

Viseskul Vanatsaya is a young singing talent from Thailand. The story began when she was at the age of 7; her parents bought her a Teresa Teng CD. She loved it so much and started singing Teresa’s songs even though she did not know Chinese. When she was 13, someone discovered her great voice and persuaded her to study and live in Beijing. In 2014, Beijing TV invited her to sing at the New Year’s Show. With that encouragement, she moved to study and live in Beijing. In 2015, she took the “The Voice of China” TV contest and her fame started to spread as an reincarnation of the great voice quality of Teresa Teng’s.
亞洲超級新星大賽
Asian Supernova Competition

參賽資格簡介
參賽歌手 由中國內地、香港、台灣、日本、韓國、星加坡、馬來西亞、泰國八地(排名不分先後)唱片業界各自選派代表參與，該代表必須於過去三年內曾首次推出音樂CD／唱片。

Brief Qualification
Contestants The contest is open to all new recording artists from the participating countries/territories that have debut with record release (CD/DVD) within the last 3 years commercially. For HKAMF 2016, the countries/territories are: Mainland China, Taiwan, Japan, Korea, Singapore, Malaysia, Thailand and the host city Hong Kong.

今年的香港亞洲流行音樂節將8個地區參賽歌手/樂隊分為紅組及藍組，現場觀眾可即場網上投票，選出最受歡迎新星隊伍大獎。
投票網址：hkamf.popcast.tv

The contestants from the 8 countries/territories will be divided by draw into a Red Team and a Blue Team. Audiences may vote online during the live event for their favourite team via hkamf.popcast.tv. The winning team will be awarded the Most Favourite Team Award during the show.

紅組
Red Team

中國內地 MAINLAND CHINA
大粉樂隊

“大粉”是來自北京的一支極具實力的復古根源搖滾樂隊。由3位成員組成，樂隊成立於2011年，榮獲2011豆瓣網阿比鹿音樂獎的年度最佳新人獎。他們曾參加日本Summer Sonic音樂節及其他大型音樂節，演出經驗豐富。樂隊以Blues音樂為主，充滿復古搖滾風味。

The Power Powder is a Indie Rock band from Beijing, China. Formed by 3 members in late 2011, they frequented many live house events and quickly won the Best New Act of The Year organised by DOUBAN social media; and soon followed by various recognitions. They participated the Japan Summer Sonic Music Festival and other key music events for furtherance of their musical experience in Blues and Classic Rock.
台灣 TAIWAN

謝震廷 Eli Hsieh

謝震廷是位年輕創作歌手、吉他手、音樂製作人，2007年時他只有13歲，參加台灣超級星光大道》進入前十強，成績亮眼。2009年被資深音樂製作人王治平引薦，簽約成為華研唱片專屬詞曲作者，並參與創作培訓與音樂製作。2010年參加台灣《超級星光大道—星光傳奇賽》以創作歌手之姿重返電視舞臺。2011年與創作歌手吳汶芳共組Double 2樂團，擔任和音吉他手。2012年開始以獨立音樂人到全台Live House巡迴演出，並與經紀人蔡政勳共組樂團。2013年與十全媒體娛樂正式簽約，成為旗下首位創作男藝人。在音樂網站發表多首創作Demo，受到許多知名影評、樂評、音樂雜誌等大力推薦。2015年展開台灣環島巡迴演出，門票全數售罄。2015年正式發行首張國語專輯，並於2016年1月舉辦個人演唱會。

Eli Hsieh is a young singer-song-writer, guitarist & producer. He participated in singing contest at the early age of 13 and succeeded as one of the 10 finalists. In 2009, he was engaged as a contracted song composer. Eli participated another singing contest on 2010 again; then he formed the group called Double 2 with another singer-song-writer in 2011. Eli tour around various live houses in Taiwan and form another band with his manager. He was officially signed as a recording artist in 2013, after strongly recommended by various artists, critics and music magazines. His first album was released in 2015, soon followed was his own concert in January, 2016.

日本 JAPAN

Millea

MILLEA在日本札幌出生，自小喜歡唱歌，為實現音樂夢想，成長後移居東京發展，期間出席超過150場公開演唱。2015年MILLEA正式推出單曲，得到樂迷認同。除唱歌以外，她更是6個日本電台節目的主持。

MILLEA was born in Sapporo, Japan. She loves singing even at her young age. To realise her potential in developing a music career, she moved to Tokyo when she grew up. With over 150 show appearances to her experience, she began her recording career in the year 2015 by releasing her first single. It was widely accepted in the market. MILLEA's public reach now includes hosting 6 radio shows in Japan.
馬來西亞 MALAYSIA

Nicole

賴淞鳯來自馬來西亞吉隆坡，精通英文、國語、粵語、馬拉語、客家語。2012年參加Astro新秀大賽成魁冠軍，一鳴驚人。2013年推出首張EP，受廣大樂迷歡迎，之後於馬來西亞各地巡迴演唱，獲得豐富表演經驗。2015年推出第二張EP，同樣有極佳成績，更勇奪多個不同音樂獎項，是馬來西亞的人氣歌手。

Nicole comes from Kuala Lumpur of Malaysia. She is fluent in English, Mandarin, Cantonese, Malay and Hakka. In 2012, she took part in the Astro New Star Competition and came first. She was signed to the label and released her first EP in the year 2013. It became very popular. This brought her a touring career all over Malaysia that further advanced her performance excellence. In 2015, her second EP achieved various music awards and she is fast becoming a very popular artiste in Malaysia.

藍組 Blue Team

香港 HONG KONG

羅孝勇 Sheldon Lo

羅孝勇出生於澳洲，年幼時受祖父薰陶，對音樂產生興趣。成長後為實現音樂夢想，回港參加香港無線電視舉行的歌唱選秀節目『超級巨聲2』，取得季軍。其後更於『2012年度TVB全球華人新秀歌唱大賽』脫穎而出，勇奪金獎。2013年被唱片公司簽約，簽約成為合約歌手。2014年推出單曲，獲得各大媒體一致好評，同年12月推出首張個人EP。

Sheldon was born in Australia. His love of music at his young age was influenced by his Grand Father. His returning to Hong Kong opportunized him to participate in a singing contest organised by TVB and he won the 2nd Runners Up title. His bigger opportunity came when he won the grand prize at the 2012 International Chinese New Talent Singing Championship by TVB. A recording contract soon put him on the road map to be reckoned as a new musical force from Hong Kong, as shown by his debut release and followed by an EP in 2014.
LU:KUS is a Korean boy-group with debut single released in 2014. Their tall and handsome appeal, together with excellent stage and vocal performance made them very popular in the Korean market. So far they already have released 3 hit singles and they planned to enter the Japanese market in 2016.

Gentle Bones is a singer/songwriter from Singapore. He started his music journey in 2010 by picking up the guitar and composed his own music. He recorded his first song "Until We Die" in 2012. It became popular on radio and the internet. In 2014, he released his first record and it went to No.1 in the Singapore iTunes Store chart. He is now a frequent performer at major music events and festivals.

FIVERA is a vocal group by five young members, the name of the group is a mixture FIVE & ERA, which means five members bring the music to new era. FIVERA has a unique style of combining pop music with classical opera treatment, they call it Operatic Pop, re-arrange classic pop tunes with opera style, they bring new excitement to Thailand music scene.
LeMusic
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01 中國最具專業影響力的音樂媒體平台、
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產業鏈垂直整合的先行者
02 最大音樂視頻內容生產平台，4K內容製作的領軍者
2015全年直播演出367場，超過2億人觀看直播
03 旗下有“Live生活-音樂會” “超級演唱會”
“樂視音樂節”“明星超級官網”等明星產品及
“爵士樂頻道” “古典樂頻道”等垂直服務頻道
04 中國最大的音樂VR內容服務平台
掃描二維碼進入
香港亞洲流行音樂節
The Adjudication Panel

The Adjudication Panel consists of 8 music industry celebrities from each participating country/territory.

**Chinese CHINA**

卓麓山 Zhuo Lu Shan

卓麓山 - 湖南衛視資深藝人統籌

卓麓山由1995年起擔任電台DJ。1997年起擔任湖南衛視各大晚會導演及藝人統籌，參與製作多個熱門節目，包括：湖南衛視超級女聲、快樂女聲、快樂男聲及我是歌手等。他是專業大型音樂類節目導演及資深藝人統籌。

Zhuo Lu Shan - Hu Nan TV Artiste Co-ordinator

Zhuo Lu Shan first started work as a Radio DJ in Mainland China in 1995. In 1997, he served as a show producer and artiste co-ordinator for Hu Nan TV, produced a series of very popular music programmes starting with trend setting “Super Voice Super Girl” which later developed into the recent success “I’m a singer”. He now holds senior position in mega show production.

**Hong Kong HONG KONG**

鍾鎮濤 Kenny Bee

全球華人影、視、歌三棲藝人鍾鎮濤（阿Bee）。自1973以潘樂樂隊主音歌手出道以來，在各個領域均取得傲人成績。音樂方面，推出過40多張個人專輯，2015年榮獲香港電台頒發金針獎，是樂壇傳奇人物。他從影近40年拍攝100多部經典影視作品，深受觀眾喜愛。他剛於2016年農曆年與溫拿樂隊完成8場演唱會。

Kenny Bee is a legendary artiste from Hong Kong known by all Chinese communities globally with success spanning music, movie and television over decades. He first started as one of the 2 lead singers and keyboardist of The Wynders in 1973. He has to date over 40 albums, 100 movies and countless awards to his credit, with notable mentioning of the Life-time Achievement Award honored by RTHK. He completed 8 shows with The Wynders in Chinese New Year of 2016.

**Taiwan TAIWAN**

薛忠銘 Jamie Hsueh

薛忠銘，台灣著名音樂製作人，2011年獲得香港年度叱咤樂壇流行榜金獎，2012年獲得台灣金曲獎最佳單曲製作人。曾為以下巨星製作歌曲，包括：張學友、陳奕迅、張惠妹、張信哲、鄭秀文、蔡依林、F4等。

Jamie Hsueh is a famous performer and music producer from Taiwan. His musical achievement included winning the Gold Prize awarded by Commercial Radio in Hong Kong in 2011, and Taiwan Golden Melody Award in 2012. Jamie music creativity was much sought after by artists including big named recording stars; to name just a few: Jacky Cheung, Eason Chan, A-Mei, Jeff Chang, Sammi Cheng, Jolin Tsai & F4.
日本 JAPAN
Jeff Miyahara

Jeff Miyahara是一位日本成功的流行音樂製作人，同時亦是日本 J-POP Music Group的行政總裁及創作總監，可謂多才多藝。經由Jeff製作的冠軍流行曲超過三千三百萬銷量，同時更榮獲多個不同音樂獎項。入行10年的Jeff更是愈戰愈勇，不斷製作不同音樂作品。Jeff Miyahara是日本及韓國混血兒，在美國洛杉磯成長，擁有多元文化及多語言背景，令他的創作及製作更加國際化，他除了是個國際性音樂人之外，更加是泛亞地區的著名節目主持。由Jeff主導的J-POP Music Group近年可謂極具野心，集合眾多一線音樂人及技師炮製出多項頂級作品，由他一手打造的Chris Hart就是個好例子，在日本創造出75萬以上的銷量傳奇。

Jeff Miyahara is a multi-talented and successful music producer from Japan. He is also the CEO & Creative Director of J-Pop Music Group. His award winning works accounted for over 33 million in record sales, and scored many music awards during his 10 year music career. He is half Japanese, half Korean and raised in LA. With his multi-cultural and multi-lingual background, his creativity is therefore international styled. His J-Pop Music Group further unites other creative forces to become hit makers; exemplified by Chris Hart that achieved the sales of 750,000+ album sales in Japan.

韓國 KOREA
金昌勳 Kim Chang Hoon

金昌勳是首爾藝術學院的教授，主力在學院教導有關演奏會策劃及製作，他本人更加有超過二十年的演奏會策劃、監製經驗，包括國際巨星Michael Jackson、Bon Jovi、Michael Learns To Rock、Westlife的演奏會。他更是韓國演奏會監製協會及江南文化藝術基金的顧問。

Kim Chang Hoon is a Professor at Seoul Arts College, lectures on Concert Planning, Concert Director and Show Business. He has over 20 years of solid experience in Concert Planning and Production for many artists including international big stars such as Michael Jackson, Bon Jovi, Michael Learns To Rock & Westlife. He currently is the consultant at Korea Concert Producer Association & Gangnam Foundation for Arts & Culture.

星加坡 SINGAPORE
梁伯君 George Leong

梁伯君是新加坡知名音樂製作人，經驗豐富，曾合作的藝人包括：張國榮、梅艷芳、杜德偉、鄭秀文、莫文蔚、黃鶯鶯、陳淑樺、梁靜茹等等。同時亦為多套熱門電影製作主題曲，例如：紅玫瑰白玫瑰、霸王別姬、金枝玉葉、夜半歌声、神雕俠侶等等。

George Leong is a well-known and award winning music producer from Singapore. Having worked for broadcasters, record labels, show producers and film production houses across Asian markets, he worked with numerous superstars including Leslie Cheung, Anita Mui, Alex To, Sammi Cheng, Tracy Hwang, Sarah Chen, Sandy Lam Karen Mok and Fish Leong, to name just a few. He also produced theme songs for numerous Chinese blockbusters such as “Farewell My Concubine”, “He is a woman, he is a man” and “The Romance of the Condor Heroes” etc.
馬來西亞 MALAYSIA

管啟源 Kuan Chi Yuan

管啟源由2003年開始活躍於音樂事業，主力擔任監製、錄音技師及作曲家，曾在華語音樂市場製作超過200首歌曲，是馬來西亞音樂市場的重要角色。他曾擔任多個電視真人秀及國際性選美的評審，同時亦是報章及時裝雜誌的作家，可謂多才多藝。

Kuan Chi Yuan is actively involved in the music industry since 2003 as a producer, recording engineer and song writer. He produced more than 200 songs in the regional Chinese music market, played an important role in the Malaysian entertainment industry. He has been a judge-panelist for many TV reality shows and international beauty pageants. His talent was further attested in being a columnist for major publications and fashion magazines.

泰國 THAILAND

Wongwid Wannasriyapong

Wongwid Wannasriyapong is a Thai famous singer and singing teacher, has produced many albums, at the same time also is TV and radio host, is a multi-talented musician.

Wongwid Wannasriyapong comes from a Bachelor of Mass Communication background but his interest and career has always been with singing performance and voice tuition in various music foundations. Having won many awards, his multi-talents includes working as a Radio DJ and TV host.
特別表演嘉賓

Special Performing Guests

Gille

Gille was born in 1987 in her beautiful hometown Miyazaki, Japan. As a dedicated singer and song writer, she took vocal performance studies in the U.S. university. Back in Japan, she first tested music in-roads to the market as TASHA GEE in the late 2010 as an indie singer. Then she went mainstream by signing to a major label as a recording artist in 2011. By adopting a new name GILLE and appeared as a mystery singer on the web, her renditions of famous local and international hits such as “Rolling In The Deep” and the English version of AKIBA’s immensely popular J-Pop hit “Flying Get” raised instant recognition and much buzz on social media and the web. Her rendition and singing rendered praise from the producer founder of AKIBA, Mr. Yasushi Akimoto quoted her as a “Diamond Voice”. After unveiling her true identity, the name GILLE was established. An opportunity came to her via HIKAMF 2015 where she was elected as Japan’s Contestant. Her stage performance as well as her powerful musical style won her an un-precedented sweep of all 3 HIKAMF awards: The HIKAMF 2015 Best Stage Appearance Award and the HIKAMF 2015 Best Vocal Performance Award. As HIKAMF was broadcast regionally, she became talk-of-the-town instantly. This invariably led to things happening for her; one of which was the invitation to be the Ambassador of Tourism between her home town Japan and Macau. We are pleased to have the opportunity to invite GILLE to return performance at HIKAMF 2016. We are certain that this will be a music fans’ delight.

J.Arie

J.Arie is a home grown singer-musician-song writer. Aided by her great piano performance skills and her love of music, J. Arie started to perform and enter local song contests even while she was in high school, often performing with an ensemble. She went on to winning song contests one after another, such as the Championship in the Joint Universities Singing Contest in 2011. It was a major decision in life for her to decide choosing music or to practice law. We are happy she did choose music when she took up a recording contract, encourage by Mr. Paco Wong, to Sun Entertainment Culture Ltd in 2013. Her first self-penned single received much attention in the market. With it, she was chosen as Hong Kong’s contestant at HIKAMF 2014. The rest is history. Hong Kong had the first taste of a local recording artist winning the title of Super Nova at HIKAMF 2014, among very fierce competitions from regional contestants. She was kept busy during the time in composing, recording, acting and show performances.

Hong Kong must be proud of her to return performance at HIKAMF 2016, to show the world the great Hong Kong music talent.
大會司儀
Master of Ceremonies

黃子佼
Mickey Huang

Huang is a famous Taiwan MC and artiste and active in different Asian regions. He has hosted hundreds of TV programs, awards presentation ceremonies, press conferences and other events in Mainland China, Taiwan, Singapore and Malaysia. The huge events he has hosted included Taiwan Golden Melody Awards, Golden Horse Awards and KKBOX Music Awards. His hosting experience and technics won him lots of MC awards including winning for three times the “Best Host in a Variety Programme” of Golden Bell Awards in 2000, 2001 and 2013 respectively. Besides hosting, he also does music works. He produced ten albums, and wrote lyrics for many well-known singers including Aaron Kwok, Jimmy Lin, Coco Lee and Andy Hui. He also acted in movies and TV dramas; wrote and published books and magazine columns; made designs. Those prove him to be versatile artiste.

李志剛
Alex Lee

Alex is a renowned disc jockey of Radio 2-Radio Television Hong Kong. He has profound knowledge of music and considerable experience in program hosting. He has acted as master of ceremony for many specials and events like the “Top Ten Chinese Gold Song Awards Presentation, the HKSAR Handover Ceremony, International Chinese New Year Night Parade etc. He has also hosted music programs of Cable TV Hong Kong, Asia Television Limited and Channel V. Alex is most knowledgeable in international music and he is identified as a dictionary for pop music.

女唱作歌手糖妹，曾為多名知名歌手作演出嘉賓包括：S.H.E.、蘇打綠、范瑋琪、許哲瀚、Olivia、伍佰及林宥嘉等，奠定了實力演唱派基礎。糖妹除音樂創作外，更參與多個電影、電視劇演出及電視節目主持。甜美的外形更獲廣告商垂青，成為新一代廣告小天后。性格開朗的糖妹亦參與無數慈善活動，並為不同的團體作慈善大使。近年更投入寫作方面發展，於雜誌及報章定期發表文章外，更推出散文集、旅遊書及寫真集。

Kandy is a singer-songwriter. She has worked with some well-known singers as performing guests, including S.H.E., Sodagreen, Mavis Fan, Peggy Hsu, Olivia Ong, Wu Bai and Yoga Lin, laying the basis for the strength of her live performances. Besides music creation, she has also participated in several movies, TV drama performances and television program hosting. Kandy’s caressingly sweet image has gained her a lot of attention and interests from advertisers, and she is becoming the new favorite for advertisements and business endorsements. With her cheerful personality, Kandy has also participated in many charitable events, and taken up the role in being the ambassador of goodwill for some charity groups. In recent years, Kandy has been in vesting more time and effort in writing, besides her columns on magazines and newspapers, she has also released a collection of essays, travel books and photo portfolios.
Successful cases from previous contestants

Mandy
2012年的超級新人，韓國Mandy，以獨具穿透力的嗓音及充滿感染力的表演，成功擊敗強烈對手，奪得了第39屆新人獎。Mandy的聲音清新甜潤，深受聽眾歡迎。

N-SONIC
2014年最佳舞蹈團體大獎得主，韓國的N-SONIC，以他們的活力四射及鮮明的個性，吸引了眾多粉絲。他們的表演總是充滿能量，深受觀眾歡迎。

J.Arie
2015年最佳作曲新人獎得主，香港J.Arie，以其獨特的創意和精湛的作曲技巧，憑藉歌曲《星空之下》奪得了頒獎禮的最高榮譽。J.Arie以其優美的嗓音和深刻的情感表達，深受聽眾愛戴。

GILLE
上屆來自日本的Gille，不僅奪得「亞洲最佳新人大獎」，更勇奪「最佳歌曲獎」。Gille以其獨特的嗓音和深情的歌曲，深受聽眾喜愛。她憑藉《夜空中最亮的星》奪得頒獎禮的最高榮譽，成為亞洲樂壇的一顆新星。

「香港亞洲流行音樂節」作為起飛的平台，鼓舞新人透過競爭激發進步，並駕齊驅，將亞洲音樂推向全世界。HKAMF the regional mega event is poised to make regional stars, supported and promoted by the region.
## HKAMF 2016
### 香港亞洲流行音樂節
#### HONG KONG ASIAN-POP MUSIC FESTIVAL

## 商貿論壇
### Business Forum

**Objective**
Top-notch speakers from Korea, Chinese mainland and Hong Kong are invited to explore the secrets of success for K-Pop and the related business opportunities among Asian countries/regions.

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<th>Time</th>
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<tr>
<td>10:30 - 11:00</td>
<td>入場登記 Registration</td>
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| 11:00 - 11:05 | 簡介論壇內容 Introduction  主持人 Moderator:
|             | 香港電台韓流節目《大韓綜風》主持陳秋璇小姐                      |
|             | Ms Maze Chan, Host of Korean Pop Culture Programme – K-POP Upbeat, RTHK  |
| 11:05 - 12:30 | 專題 1 : K-POP的行銷魅力與未來發展
|             | Topic 1 : K-pop and its future – The keys to successful branding in local and overseas markets |
|             | 專題 2 : 藝人管理實戰：如何孕育樂壇新秀
|             | Topic 2 : Nurturing new stars – Looking into the essential role of artiste management |
|             | 講者 Speakers:                                                            |
|             | 一 韓國CJ E&M Corporation Mnet Content Business總裁 辛炯冠先生         |
|             | Mr Shin Hyung Kwan, President, Mnet Contents Business CJ E&M Corporation, Korea |
|             | 二 中國湖南廣電集團芒果娛樂副總裁 王柯先生                       |
|             | Mr Wang Ke, Vice President, Mango Entertainment, Hunan Broadcasting System, Chinese mainland |
|             | 三 香港東亞唱片(集團)有限公司董事 陳志光先生                       |
|             | Mr Gary Chan, Director, East Asia Music (Holding) Limited, Hong Kong     |
|             | 四 香港星淘娛樂集團有限公司行政總裁及執行董事 樊寶強先生         |
|             | Mr Tony Fan, CEO & Executive Director, Star Gaze Entertainment Group Limited, Hong Kong |
|             | 五 韓國唱作女歌手、藝人李河璃小姐                                  |
|             | Ms Harin Lee, Singer-songwriter and Artist, Korea                      |
| 12:30 - 13:00 | 問答環節 Questions & Answers Session                                |
| 13:00       | 論壇結束 End of Forum                                               |

*節目預告如有變動，恕不另行通知 Programme is subject to changes without prior notice.*
講者 Speaker

辛炯冠 Shin Hyung Kwan
韓國CJ E&M Corporation Mnet Contents Business總裁
President, Mnet Contents Business
CJ E&M Corporation, Korea

辛炯冠先生是韓國流行音樂文化風靡全球的幕後功臣之一，現為韓國CJ E&M Corporation旗下媒體事業部音樂電視頻道Mnet之總裁。他入行二十年，在業內享負盛名，帶頭創作及改進許多以韓國流行音樂為題材的電視節目，包括選秀節目《Superstar K》、《Show Me The Money》、流行音樂榜《M Countdown》，以及《Mnet亞洲音樂盛典》（Mnet Asian Music Awards / MAMA）、《KCON》等大型音樂頒獎典禮及綜藝音樂節。辛炯冠先生以他豐富的創作經驗敏銳的生意觸覺，持續引領韓國樂壇的發展。

A key architect behind the global K-Pop craze, Mr. Shin Hyung Kwan serves as the President of Mnet, Korea’s leading Music Contents Business Unit within CJ E&M Corporation. Throughout his 20-year illustrious career, Mr. Shin has spearheaded the creation and evolution of many of K-POP’s representative TV shows including <Superstar K>, <Show Me The Money>, and <M Countdown> as well as biggest awards and festivals like the <Mnet Asian Music Awards (MAMA)> and <KCON>. Mr. Shin continues to utilize his vast creative experience and business acumen to cast vision on what’s next for the industry.

講者 Speaker

王柯 Wang Ke
中國湖南廣電集團芒果娛樂副總裁
Vice President of Mango Entertainment, Hunan Broadcasting System, Chinese mainland

王柯，監製，製作人，芒果娛樂副總裁，芒果娛樂北京公司總裁，曾參與創辦天娛傳媒，任職天娛傳媒副總裁，負責藝人、電視節目、電視劇、電影、演唱會等工作，參與的項目有電影《我愛四分鐘》、《十月圍城》、《開心魔法》、《小時代》系列、《筆人街探案》等，電視劇有《一起來看流星雨》系列、《吉祥天寶》、《七個人》、《童話二分之一》、《風箏騰》、《落跑甜心》等，電視節目有《超級女聲》、《快樂男聲》等。

2014年創辦湖南廣電旗下新內容公司芒果娛樂，操刀湖南衛視《只因單身在一起》周播劇項目，與南都娛樂合作網絡視頻節目《週一見》。2015年打造深圳衛視《閃亮的爸爸》欄目，《只因單身在一起》話劇全國巡演等。

Wang Ke, who is a producer, hold the position of Vice President of Hunan Mango Entertainment Limited and the President of Mango Entertainment Beijing Company. Mr. Wang is one of the founder of ee-Media and he was the Vice President of ee-Media, who was responsible for entertainers, variety shows, dramas, films, concerts and so on. He was participated in the film project, such as OVERHEARD, BODYGUARDS AND ASSASSINS, MAGIC TO WIN, TINY TIMES, DETECTIVE CHINATOWN, drama project, such as Let’s Watch The Meteor Shower series, Auspicious Precious, Seven Friends, 1/2 Fairy Tales, War of Desire, Runaway Honey, and variety shows project, such as Super Girls and Super Boys.

In 2014, the subsidiary company of GBS, new Hunan Mango Entertainment Ltd was founded and focused on the content. The weekly show Single Villa for Hunan TV was produced, so long as See You On Monday, which is an online show cooperated with South Entertainment. In 2015, Hunan Mango Entertainment produced Shiny Fathers for Shenzhen TV, as well as the Single Villa national tour.
陳志光  Gary Chan

香港東亞唱片（集團）有限公司董事
Director, East Asia Music (Holding) Limited, Hong Kong

陳志光先生，為寰亞傳媒集團有限公司之執行董事，負責該公司及其附屬公司之非電影業務。陳先生於華南農業大學獲得了管理學理學士學位。在他於中國及香港十多個傳媒及娛樂領域累積超過二十五年經驗，陳先生加入寰亞公司前為華納唱片（香港）有限公司董事總經理，並曾任香港百代唱片有限公司及 SCMP.com Limited 等公司之高層人員。

Mr Chan Chi Kwong, is the Executive Director of Media Asia Group Holdings Limited and is in charge of non-film operations of the Company and its subsidiaries. Mr Chan graduated from the University of Warwick in England with a Bachelor of Science degree in Management Sciences. He has over 25 years of experience in various media and entertainment fields in the PRC and Hong Kong. Prior to joining the Company, Mr. Chan was the managing director of Warner Music Hong Kong Limited and had served as senior executives of the companies like EMI Hong Kong Limited and SCMP.com Limited.

樊寶強  Tony Fan

香港星淘娛樂集團有限公司行政總裁及執行董事
CEO & Executive Director, Star Gaze Entertainment Group Limited, Hong Kong

由90年代初期在「寰亞唱片公司」現稱「環球唱片公司」，專注負責本地市場推廣及廣告宣傳。在任期間曾負責不同的歌星宣傳，如鄭秀文，張國榮，譚詠麟，張學友，陳慧嫻等歌星，並取得輝煌的業績，期後在SONY BMG Music Entertainment現職SONY MUSIC Entertainment，在任期間也漸漸開始負責中港兩地的市場推廣及廣告宣傳。

Began his career in the music industry in 1990’s at PolyGram Records Ltd, which is now known as Universal Music Group, Tony was in charge of the company’s local marketing and advertising. He was responsible for the brilliantly successful promotion of many superstars including Teresa TENG, Leslie CHEUNG, Alan TAM, Sam HUI, Jacky CHEUNG and Priscilla CHAN. Afterwards, he joined SONY BMG Music Entertainment, now known as SONY MUSIC Entertainment, and began to take charge of the company’s marketing and advertising in China and Hong Kong.

Most recently, Tony played a significant role at Emperor Entertainment Group (EEG), leading the marketing and advertising campaigns in China, Hong Kong and Taiwan. He travelled city to city in the Mainland China, overseeing the promotions for Joey YUNG, Nicolas TSE, Raymond LAM, Eason CHAN, etc. He was also responsible for the marketing of a variety of music concerts in China and Hong Kong. Those experiences gave him a better understanding of the Mainland market and the industry regulations and had set a very solid foundation for his career development. At EEG he also got to get involved with the film industry, which furthermore broadened his insight. Tony is currently the Director and CEO of Star Gaze Entertainment Group Ltd. His major duties include copyright licensing, production and distribution of film and music, music publishing, artists management, merchandise licensing, as well as organizing concerts in Asia and around the world.

李河璘  Harin Lee

韓國唱作女歌手、藝人
Singer-songwriter and Artist, Korea

來自韓國的創作女歌手Harin(李河璘), 前韓國女團Sugar之成員，現正式以Solo出道，進軍大中華市場。Harin李河璘，現全力在港發展，並且有計劃打入大陸地區。首張EP《不可理喻》，由Harin包辦了作曲以及韓文版的韓文歌曲，還有改編成廣東話版的《算數》，以及普通話版的《不可理喻》。

Harin Lee, a singer-songwriter from Korea, is now making her presence in the Greater China market, after graduated from the Korean girl idol group “Sugar” and went solo. Developing her career in Hong Kong as a stepping-stone towards the Greater China region, Harin has released her first EP titled “不可理喻” (Unreasonable), which consists of Korean songs composed and written by herself, as well as Cantonese and Mandarin versions of the title song.
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<td>吴雨</td>
<td>Chairman</td>
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<td>董健</td>
<td>Executive Members</td>
<td>Mr. Spandau Tam, Administration Controller</td>
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<td>聂伟</td>
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<td>Mr. Daniel Kung, External Affairs Controller</td>
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<td>余绍铭</td>
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<td>Mr. Xavier Yu, Production Controller</td>
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<td>何振儀</td>
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<td>Ms. Denise Ho, Production Controller</td>
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<td>黄佩玲</td>
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<td>Ms. Pauline Wong, Liaison Controller</td>
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<td>蕾静</td>
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<td>Ms. Clare Chap, Hong Kong Trade Development Council Representative</td>
</tr>
</tbody>
</table>

主辦機構：國際唱片業協會（香港會）

國際唱片業協會（香港會）有限公司是香港唱片行業的代表機構，於1967年成立，是國際唱片業協會（IFPI）建立的45個聯盟成員之一。

該會致力於打擊音樂盜版以及保障版權，發展會員的共同利益，推廣市場發展及完善版權法例，以及介紹新科技以推動唱片業發展。

國際唱片業協會（香港會）的會員來自香港絕大部份之錄音錄像版權人及代理商，涵蓋本地及國際之音像及卡拉OK版權，籍此有效地儲存音像製品之廣播及公開播放有關牌照。

Organizer: IFPI (Hong Kong Group) Limited
Established since 1967, International Federation of the Phonographic Industry (Hong Kong Group) Limited is the representative recording industry organization in Hong Kong. It is one of the 45 federation members of IFPI Worldwide.

IFPI (Hong Kong Group) Limited aims to protect copyright by fighting against music piracy, drive common interest of members, promote fair market access for HK's development, develop legal amendments and propose new technology for the industry to prosper.

Its membership covers the very majority of record companies that create music copyrights and / or import music products for exploitation under license in Hong Kong.
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On behalf of the organizing committee of HKAMF 2016, I sincerely offer our gratitude to the following organizations for their generous support and sponsorship that contribute to the success of the event.

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香港香港仔黃竹坑道55號 電話 (852) 3968 8888
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**International Film Festival**
- **Hong Kong International Film Festival** (21/3 - 4/4/2016)

**Film World**
- **Film World International Forum** (15/3/2016)

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The above information is subject to change without further notice.